KLINELINE BRIDGE OUTREACH ADVISORY GROUP (OAG)

www.clark.wa.gov/klineline

Meeting #3: July 23, 2007
Clark County Public Works Operation Center
4700 NE 78th Street, Vancouver
6:00 – 8:00 pm

Summary Notes

Objective 1: Business Services

Tool Kit

Map

- OAG alternate routes

- Businesses –discount coupons

- Special event calendar

- Tools –help draw in customers during closure

- Resource list

- Website and closure information

- Template –each business could customize (turnkey), i.e. MS word document that is "manipulatable" (common look)

Limits of Map

- 99th Street to 134th Street

- Landmarks and streets

- References to other businesses that can assist with customizing the map

- Need a cost for a map template for HDSCBA

- *Staff will provide a mock up (before Road Trip)*

- *Staff will generate a list of businesses in corridor*

Objective 2: Public Outreach/Marketing

Special Events

- Dance (street)

- Name the New Bridge Contest

- Market message –"help bridge the gap in your community use alternate routes"[*]

- Connecting communities

- Think "haiku" for theme

---

[*] Map/template/theme

Pedestrian Viewing

- Still in discussions/research
- Next meeting in August
- Public tours/ webcam
- If hosted –top of Cascade Flooring and use County web site via dedicated web server/DSL
- Technical details need to be worked out
- *Staff will explore options*

Media

- Columbian –Ad Manager will be here in August
- CVTV (to be invited too)
- The Reflector (?)
- Stuffers –focused on just Highway 99 Corridor (zoned)
- *County to be buying space –provider generic information on project status/ special events*
- Columbian –has indicated pro-bono participation (foundation)
- Alternating "co-sponsor" for business participation

Outreach Plan

Budget and Action Plan

- ITS –Staff will talk to other Project Managers about status
    - o Available tool?
- NAACC Leadership –In progress
- Trucking Industry Notification
    - o County has ties into this industry communication system
- Local utility companies
- Schools and bus services

Objective 3: Signage and detour information

- Detour route –message the bridge is closed
- September Meeting –Salmon Creek Avenue (speed limits?)
- Signage: Official route and alternative routes
- Signage: contractual
- Variable message board—placement is an issue
- Road trip: Staff will look for a vehicle to handle all OAG – (September, possible story) (!!)

Permitting Update

Background

- Need permits from:
    - County
    - State of Washington
    - Federal Government
    - Permit copies to WSDOT and FHWA, funding partners
- Began talking in 2005
- Bridge construction and stream reconstruction/channel reconstruction
    - Salmon under bridge
    - Salmon Creek to the ocean
    - Can't separate projects
    - Must meet criteria for small, juvenile, and adult fish
- All permit applications have been turned in
- Update: Hearing for habitat permit at 6 p.m. on July 26, 2007, at Clark County Public Service Center
- Four members (subcommittee) of OAG met with Linda and Karen
- Washington Fish and Wildlife –has a problem with the proposed County design; want concrete fish ladder versus County design, they feel could be washed out. 410 feet –expanded.
- OAG subcommittee wrote letter to legislative delegation on July 17, 2007
- Governor's office trying to find solution
- Need key messages for talking points when calling delegation
- Fish and Wildlife application of policy subject to interpretation
- Representative Brian Baird's office questioning process; NMFS timeline could be shortened
- Appeal process –Hydraulics Appeals Board: 3 people, Department of Agriculture, Ecology, and Fish and Wildlife.
- *If denied; County investigating options*
- Brad to resend information to the group
- July 26, 2007 is the deadline for the Fish and Wildlife HPA decision
- Karen to update group on hearing outcome on July 27, 2007
- County design proposal is a huge improvement over status quo
    - "It is adequate and appropriate for what needs to be done"

Monday, August 20th: Next regular OAG meeting